

The Snyder County Times & Union County Times

The area's largest direct mail weekly publication!

View our digital e-weekly news editions on our websites:

thesnydercountytimes.com or **theunioncountytimes.com**

The Snyder and Union County Times reach over 27,000 households with our print editions plus our weekly e-news!

PRICES INCLUDE OUR WEEKLY E-NEWS Display Advertising Rates:

FRONT PAGE

\$16.00

Per Column Inch With Color

INSIDE

\$11.50

Per Column Inch

BACK PAGE

\$12.50

Per Column Inch

DEADLINES FOR DISPLAY ADS:

10 AM WEDNESDAYS

**Display Ads: Color
Rates (Your Choice)**

1-2 Colors: \$10.00

Full Color: \$25.00

**Per paper*

If you advertise in one paper you can pick up the second paper for \$8.50 per column inch inside!

**Front and Back Pages
Rates are not Discounted.**

Inserts

Total Coverage: \$70 per 1,000

Zoning: \$75 per 1,000

1oz. or more: \$80 per 1,000

Biggest Insert Size 11"x11"

Smallest Insert Size 6"x5"

Legal Advertising:

Display: \$11 per Column Inch

In-Line: \$2.20 Per Line

Proof of Publication: \$5

Classifieds:

Display: \$10.50 Per Column Inch

In-Line: \$10 Per 25 Words or Less

Over 25 Words is an Additional \$.25 per Word

Obituaries:

Without Photo:

\$50 for up to 350 words. Over 350 words is an additional \$.25 per word. Second paper is an additional \$40 and *any word over 350 is \$.25 each.*

With Photo:

\$60 for up to 350 words. Over 350 words is an additional \$.25 per word. Second paper is an additional \$45 and *any word over 350 is \$.25 each.*

Business Directory:

\$9 per Column Inch. Second Paper is \$6 per Column Inch.

Newspaper:

Columns Inches Wide

1	1.525"
2	3.17"
3	4.815"
4	6.46"
5	8.105"
6	9.75"

Full Page Size:

9.75"x20.25"

Classified:

Columns Inches Wide

1	1.11"
2	2.34"
3	3.57"
4	4.815"
5	6.05"
6	7.28"
7	8.52"
8	9.75"

Deadlines:

**Display Advertising, Ad
Submission Deadline**

for Approval/Finalized

Ad: Wednesday at 10 AM

Legals and Classifieds:

Tuesday at 4 PM

Community Calender/

News:

Monday at 12 PM

**To qualify for discount rate, advertiser must place the same ad in each publication*

**Requested placement \$.50 a column in. extra*

**Tearsheets are \$1 each*

Drop Ship to: Times Leader 90 E. Market Street, Wilkes-Barre, PA 18701

The Snyder County & Union County Times Distribution

We've gone digital with weekly e-news editions. Our ad prices include this new feature at no additional cost!

Beaver Springs 17812: 647

Boxes- 82
RR4- 378
RR5- 187

Beavertown 17813: 955

Boxes- 97
RR6- 565
RR8- 293

Freeburg 17827: 291

Boxes- 186
HCR72- 105

Hummels Warf 17831: 83

Boxes- 83

Kreamer 17833: 137

Boxes- 137

McClure 17841: 1,705

Boxes- 221
RR1 (Mifflin County)- 568
RR2- 500
RR3 (Mifflin County)- 416

Middleburg 17842: 3,536

Boxes- 52
CR1- 601
RR1- 615
RR2- 530
RR3- 560
RR4- 598
RR5- 580

Mount Pleasant Mills 17853: 1,216

Boxes- 30
RR1- 447
RR2- 545
RR3- 138
HCR72- 56

Paxtonville 17861: 54

Boxes- 54

Penns Creek 17862: 95

Boxes- 95

Port Trevorton 17864: 751

Boxes- 10
RR11- 460
RR12- 281

Richfield 17086: 889

Boxes- 118
RR3 (Juniata County)- 493
RR4 (Juniata County)- 185
HCR 63 (Juniata County)- 61
HCR 72 (Juniata County)- 32

Selinsgrove 17870: 5,289

CR1- 538
CR2- 532
CR3- 309
CR4- 345
RR1- 591
RR2- 355
RR3- 480
RR4- 432
RR5- 537
RR6- 503
RR7- 642
HCR72- 25

Shamokin Dam 17876: 767

Boxes- 77
RR2- 107
RR10 (17876)- 583

Troxelville 17882: 20

Boxes- 20

TOTAL: 16,435 PIECES

Hareltown 17829: 30

Boxes- 30

Laurelton 17835: 30

Boxes- 30

Lewisburg 17837: 4,055

RR1- 536
RR2- 529
RR3- 553
RR4- 475
RR5- 711
RR6- 531
RR7- 446
RR8- 274

Mifflinburg 17844: 4,015

CR1- 519
CR2- 344
CR3- 202
RR1- 546
RR2- 565
RR3- 583
RR4- 583
RR5- 673

Millmont 17845: 1,156

Boxes- 232
RR6- 561
RR7- 363

New Berlin: 404

Boxes- 217
HCR20- 187

Winfield 17889: 1,150

Boxes- 42
RR1- 539
RR2- 569

TOTAL: 10,840 PIECES

Inserts**Total Coverage:**

\$70 per 1,000

Zoning:

\$75 per 1,000

1 oz. or more:

\$80 1,000

Biggest Insert Size:

11"x11"

Smallest Insert:

6"x5"

Drop Ship to:

Times Leader

90 E. Market Street

Wilkes-Barre, PA, 18701

Tom: (570) 704-3963

For Insert Details Call

(570) 837-6065

Ask to speak to Sue!

Deadlines for Advertising Ad
Submission is Wednesday at
10 AM

**Find E-Weekly News on
Our Websites:**
thesnydercountytimes.com
and
theunioncountytimes.com