CORPORATE

The Snyder County Times & Union County Times

The area's largest direct mail weekly publication!
View our digital e-weekly news editions on our websites:
thesnydercountytimes.com or **theunioncountytimes.com**
The Snyder and Union County Times reach over 27,000 households with our print editions plus our weekly e-news!

PRICES INCLUDE OUR WEEKLY E-NEWS
2025 Display Advertising Rates:

FRONT PAGE	INSIDE	BACK PAGE
$16.00	$12.00	$13.00
Per Column Inch With Color	Per Column Inch	Per Column Inch

DEADLINES FOR DISPLAY ADS:
10 AM WEDNESDAYS
Display Ads: Color Rates (Your Choice)
1-2 Colors: $10.00
Full Color: $25.00
*Per paper

If you advertise in one paper you can pick up the second paper for $8.00 per column inch inside!
Front and Back Pages Rates are not Discounted.

Inserts
Total Coverage: $70 per 1,000
Zoning: $75 per 1,000
1oz. or more: $80 per 1,000
Biggest Insert Size 11"x11"
Smallest Insert Size 6"x5"

Legal Advertising:
Display: $10 per Column Inch
In-Line: $2 Per Line
Proof of Publication: $5

Classifieds:
Display: $10 Per Column Inch
In-Line: $10 Per 25 Words or Less
Over 25 Words is an Additional $.20 per Word

Obituaries:
Without Photo:
$50 for up to 350 words. Over 350 words is an additional $.20 per word. Second paper is an additional $30 and *any word over 350 is $.20 each.*
With Photo:
$60 for up to 350 words. Over 350 words is an additional $.20 per word. Second paper is an additional $35 and *any word over 350 is $.20 each.*

Business Directory:
$9 per Column Inch. Second Paper is $6 per Column Inch.

Newspaper:

Columns	Inches Wide
1	1.525"
2	3.17"
3	4.815"
4	6.46"
5	8.105"
6	9.75"

Full Page Size:
9.75"x20.25"

Classified:

Columns	Inches Wide
1	1.11"
2	2.34"
3	3.57"
4	4.815"
5	6.05"
6	7.28"
7	8.52"
8	9.75"

Deadlines:
Display Advertising, Ad Submission Deadline for Approval/Finalized Ad: *Wednesday at 10 AM*
Legals and Classifieds: *Tuesday at 4 PM*
Community Calender/ News: *Monday at 12 PM*

*To qualify for discount rate, advertiser must place the same ad in each publication
*Requested placement $.50 a column in. extra
*Tearsheets are $1 each

Drop Ship to: Times Leader 90 E. Market Street, Wilkes-Barre, PA 18701

The Snyder County & Union County Times Distribution

We've gone digital with weekly e-news editions. Our ad prices include this new feature at no additional cost!

Beaver Springs 17812: 647
Boxes- 82
RR4- 565

Beavertown17813: 851
Boxes- 97
RR6- 594
RR1- 160

Freeburg 17827: 308
Boxes- 203
HCR72- 105

Hummels Warf 17831: 83
Boxes- 83

Kreamer 17833: 137
Boxes-137

McClure 17841: 1,705
Boxes- 221
RR1 (Mifflin County)- 568
RR2- 575
RR3 (Mifflin County)- 341

Middleburg 17842: 3,518
Boxes- 52
CR1- 601
RR1- 493
RR2- 575
RR3- 563
RR4- 626
RR5- 608

Mount Pleasant Mills 17853: 1,241
Boxes- 30
RR1- 447
RR2- 570
RR3- 138
HCR72- 56

Paxtonville 17861: 60
Boxes- 60

Penns Creek 17862: 115
Boxes- 115

Port Trevorton 17864: 776
Boxes- 10
RR11- 485
RR12- 281

Richfield 17086: 899
Boxes- 118
RR3 (Juniata County)- 556
RR4 (Juniata County)- 122
HCR 63 (Juniata County)- 61
HCR 72 (Juniata County)- 32

Selinsgrove 17870: 5,314
CR1- 538
CR2- 532
CR3- 309
CR4- 345
RR1- 591
RR2- 355
RR3- 480
RR4- 457
RR5- 537
RR6- 503
RR7- 642
HCR72- 25

Shamokin Dam 17876: 767
Boxes- 77
RR2- 107
RR10 (17876)- 583

Troxvilles 17882: 20
Boxes- 20

TOTAL: 16,441 PIECES

Harelton 17829: 16
Boxes- 16

Laurelton 17835: 29
Boxes- 29

Lewisburg 17837: 4,149
RR1- 578
RR2- 529
RR3- 546
RR4- 526
RR5- 687
RR6- 557
RR7- 472
RR8- 254

Mifflinburg 17844: 4,054
CR1- 519
CR2- 344
CR3- 202
RR1- 546
RR2- 565
RR3- 583
RR4- 622
RR5- 673

Millmont 17845: 971
Boxes- 232
HCR30- 195

Winfield 17889: 1,160
Boxes- 42
RR1- 549
RR2- 569

TOTAL: 11,213 PIECES

Deadlines for Advertising Ad Submission is Wednesday at 10 AM

Find E-Weekly News on Our Websites:
thesnydercountytimes.com
and
theunioncountytimes.com